



SHOPPERS  
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Weekend to  
End Women's  
Cancers™



Le Week-end pour  
vaincre les  
cancers féminins

Benefiting | au bénéfice de  
Ottawa Regional | Fondation du cancer  
Cancer Foundation | de la région d'Ottawa

**What:** Shoppers Drug Mart® Weekend to End Women's Cancer™  
benefiting Ottawa Regional Cancer Foundation

**When:** June 4-5, 2011

**Where:** Ottawa

**Time:** 60 km; two days of walking; one night of camping  
30 km; one day of walking; evening activities

**Info:** 613.722.7224 / [www.endcancer.ca](http://www.endcancer.ca)

### What is the Weekend to End Women's Cancers?

- The annual Weekend to End Women's Cancers is a two-day 60km walk, or a one-day 30km walk, that brings together thousands of women and men in support of the fight against women's cancers.
- To date, a total of over \$8 million has been raised enabling innovative cancer research, reducing wait times, and generally improving the quality of life for cancer victims in Eastern Ontario. With the new mandate expansion, proceeds now also finance new discoveries to better treat gynecologic cancers such as ovarian, cervical, uterine, endometrial, and vaginal.
- 1 in 7 Canadian women will be diagnosed with breast or gynecologic cancer in their lifetime.
- The 2010 edition of the Weekend walk begins early Saturday, June 4<sup>th</sup>. Walkers head out and cover approximately 30kms making their way to "Tent City", where a warm meal and entertainment are provided. For those walking 60 km, their journey ends Sunday afternoon, June 5<sup>th</sup>.
- Throughout the Weekend, walkers are supported by hundreds of volunteers and crew members who provide meals, water, snack stops, and comprehensive medical services, as well as ensure gear transport, and safety on the streets.
- For more information about the event, please visit [www.endcancer.ca](http://www.endcancer.ca) or call 613.722.7224.

### About the Ottawa Regional Cancer Foundation

The Ottawa Regional Cancer Foundation is committed to increasing cancer survivorship in Eastern Ontario and is the only local charitable organization dedicated exclusively to cancer. Working to fill the gaps in services for cancer patients, the Cancer Foundation has partnered with local hospitals and service providers to ensure residents have the best possible care close to home, shorter wait times, access to the latest research and new therapies and overall improved quality of life. The Cancer Foundation is working to build Wellspring Ottawa – the region's first centre for cancer survivorship. Wellspring Ottawa will provide programs and workshops unique to Eastern Ontario in order to meet the needs of local cancer patients and their caregivers. For more information about the Cancer Foundation, please visit [www.ottawacancer.ca](http://www.ottawacancer.ca)

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