



Fundraiser in Support of Shoppers Drug Mart® Weekend to End Women's Cancers™ benefiting Ottawa Regional Cancer Foundation

(CITY, DATE) (Insert your name) _____ has made the bold decision to register for this year's edition of The Shoppers Drug Mart® Weekend to End Women's Cancers™ benefiting Ottawa Regional Cancer Foundation. He/she has set a personal fundraising goal of **(enter your goal) \$** _____. **(Insert first name)** _____ will be holding a fundraiser for the event. Details are as follows:

WHAT: *(describe the nature of your fundraiser. Be dynamic and encourage the public to come out and support you!)*

WHEN: **(Date, time)**

WHERE: **(address/location)**

COST: **(Insert cost per ticket if applicable) \$** _____ per ticket. Proceeds go to The Shoppers Drug Mart® Weekend to End Women's Cancers™.

CONTACT: **(your name and contact information)**

Should you be unable to attend this fundraiser, you can donate to **(insert your first name)** _____'s campaign online. Just visit www.endcancer.ca and click "donate." Enter **(Insert your name)** _____.

This is the sixth annual Shoppers Drug Mart® Weekend to End Women's Cancers™ walk in Ottawa. For more information or to register for 2011 visit www.endcancer.ca or call 613.722.7224.

For information about the Shoppers Drug Mart® Weekend to End Women's Cancers benefiting Ottawa Regional Cancer Foundation, please contact:

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 The Shoppers Drug Mart® Weekend to End Women's Cancers™
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About the ORCF

The Weekend to End Women's Cancers benefits the Ottawa Regional Cancer Foundation, a registered charity that supports cancer services and world-class cancer research across eastern Ontario. Funds raised will go directly into research initiatives at the Centre for Cancer Therapeutics at The Ottawa Health Research Institute. Our researchers are investigating better

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ways to treat cancer, including targeted treatments that minimize the negative side effects while still effectively combating a patient's cancer. We're also learning more about how to predict and prevent breast cancer and gynecological cancers. Put together, this research is bringing us closer every day to an end to women's cancers.

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